

Sustainability Policy



Arcor is worth more if it is sustainable

2016-2020 Sustainability Strategy

PURPOSE: Increase Arcor Group's corporate value through a sustainable business governance and management.

Sustainable Identity



Strengthen our identity, basing it on our values and culture as differentiating elements.

Business Continuity



Ensure the continuity of our operations through a sustainable business management.

Demand Growth



Contribute to the growth of demand, using our model and business strategy, products and brands to build sustainable links.

Our commitments to Sustainable Development



RATIONAL USE OF WATER

Water is a natural resource, a prerequisite for life in our planet, essential to human survival and the production of food. We believe that a responsible management of water resources is absolutely necessary, and we contribute to its preservation.

Promote the efficient use of water by reducing consumption, encouraging recycling, and reusing water in accordance with existing technical standards.

Engage our value chain in the implementation of good practices for water use, promoting optimization, reuse and recycling.



ENERGY EFFICIENCY AND CLIMATE CHANGE

The impact of Greenhouse Gas Emissions (GGE) on climate change, along with the growing concerns on energy shortage, is now globally recognized. As a result, the world is moving towards a low-carbon economy in a constant search to raise the standards of energy efficiency.

Adopt, promote and encourage initiatives for the rational use of energy, supporting efficient consumption, and aiming to contribute to the preservation of natural resources.

Take a proactive and preventive approach in terms of environmental challenges, by adopting clean processes and technologies with low carbon intensity.

Prevent pollution and support practices to reduce, reuse and recycle materials during our product development and manufacturing processes.

Reduce the volume of waste disposed in the sanitary landfill.



- Use Reduction
- Reuse and Recycling
- In-Situ Pollution Control
- Effluent Treatment

- Reduction in Energy Consumption and Emissions
- Reuse
- Replacement
- Use of materials



RATIONAL USE OF PACKAGING MATERIALS

One of the major challenges of companies that market packaged products is the packaging design and management. This impacts on various processes, from product protection to logistics, sales and final disposal.



PROTECTION OF AND RESPECT FOR HUMAN AND LABOR RIGHTS

Human Rights are fundamental for both individuals and the organizations created by them. The responsibility to respect Human and Labor Rights lies not only with governments or states. Companies are responsible for enforcing these rights both in their workplace and their broader spheres of influence, adopting this new way of thinking and acting in all business situations.

WE ARE COMMITTED TO:

Optimize the use of packaging materials in all our processes.

Support research and technology development projects that help minimize the environmental effects of the packaging materials used in our products.

Raise awareness and promote best practices of waste management and final disposal of packaging materials throughout our value chain.

Comply with applicable legislation, ensuring fair working conditions, professional development, career training and equal opportunities, involving our value chain in this commitment.

Respect voluntary union affiliation and recognize the right to collective bargaining.

Contribute to the abolition of all forms of forced labor and child labor.

Promote practices that improve inclusion and diversity within the company's scope of action.

Facilitate and support actions and projects, which help create equal opportunities during childhood.

PRIORITY LINES OF ACTION

- Use Reduction
- Replacement of Materials
- Recycling of Materials

- Work Environment Conditions
- Terms of Employment
- Inclusion and Diversity
- Communication and Work Climate



ACTIVE LIFE AND HEALTHY DIET

Malnutrition is one of the biggest challenges of our times, in which undernutrition is combined with the lack of healthy lifestyle habits. Against this backdrop, demands and pressures are increasing worldwide to make all sectors of society, and particularly companies, incorporate practices to deal with these social challenges.

Promote healthy lifestyle habits, in particular a healthy diet, physical activity and the overcoming of addictions.

Contribute to the scientific assessment of nutritional properties and the effects on health of the substances present in food.

Manufacture food that contributes to balance nourishment with pleasure, satisfying the needs of all consumers.

Research and develop product lines pursuant to the recommendations of the World Health Organization (WHO) and the national health plans, taking into account the product acceptability and leveraging available technologies.

Use only safe ingredients for the manufacture of products, in compliance with the World Health Organization standards.

Adopt responsible advertising and promotion practices aimed at spreading healthy lifestyles.

- Food Safety
- Composition of Products
- Special Attribute Products
- Healthy Lifestyle Habits
- Responsible Advertising and Communication



GENERAL COMMITMENT TO SUSTAINABLE DEVELOPMENT

We believe that economic development should be aligned with welfare and social inclusion, as well as environment appreciation, preservation and care.

Establish a sustainable process management, based on striking a balance between the economic, social and environmental dimensions.

Promote the comprehensive development of the communities where we act and contribute to the sustainable development of the regions where we operate.

Support and respect the protection of Human Rights within our area of influence, avoiding being accomplices in cases of infringements of these rights.

Facilitate and sponsor actions and projects to promote sustainability and human development.

Apply the best practices of environmental preservation, minimizing and offsetting the impact of our operations.

Promote awareness and training programs, seeking to make each member of our company and the whole value chain, socially aware and active agents in building a corporate culture committed towards sustainability.

- Sustainable Management
- Awareness, Training and Promotion
- Community Relations

